

Lisa L. Owens

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Web sites: llovens.com, owenseditorialink.com

QUALIFICATIONS

Versatile writer, editorial supervisor, editor, and consultant with 12+ years' experience in the publishing industry. Creative thinker and problem solver with excellent communication and organizational skills. Experienced in all aspects of the publishing process, from concept to market.

EXPERIENCE

1993– Freelanee Writer and Editor (full-time since 2002)

Write and edit books, articles, scripts, and other materials for publication:

- Write books and short stories for early, middle-grade, and YA readers.
- Write and edit supplemental curriculum materials for the K–12 market.
- Edit books for all age levels and in a variety of genres.
- Manage editorial projects.
- Write features, profiles, and reviews for newspapers and magazines.
- Write and edit Web and multimedia CD-ROM copy.
- Write in-depth reference articles for college-level literature texts.
- Write and edit catalog copy, sales letters, and newsletter articles.
- Edit scripts for educational videos and adult training courses.
- Copyedit and proofread books, curricula, catalogs, marketing materials, corporate training materials, ads, and articles.
- Provide editorial consulting services to publishers and other businesses.
- Teach online and classroom-based writing and editing courses.
- Maintain the Web sites llovens.com and owenseditorialink.com.
- Present workshops at industry conferences and association meetings.
- Co-Chair the Editorial Freelancers Association's Education Program.
- Critique manuscripts.
- Judge writing competitions.

1998–2002 Senior Editor, Committee for Children, Seattle, WA

- Hired, trained, and supervised in-house and freelance editorial staff.
- Held final responsibility for the editorial quality of company products.
- Served as communications liaison among core publications departments.
- Established unified editorial tone for published products, including research-based curricula, videos, and adult training materials.
- Mentored in-house and freelance writers.
- Created and presented popular staff editorial workshops.
- Secured trademark and copyright protection for company's products and services.
- Wrote book reviews and other articles for company's nationally circulated quarterly.
- Conducted classroom visits.
- Prepared proposal that received an exemplary rating from the U.S. Department of Education and resulted in a sizable increase in product sales.

1995–1998 Editor, Perfection Learning, Des Moines, IA

- Developed and managed several successful product lines for the K–12 market, including nonfiction books, folktale anthologies, classic novels, and supplemental curriculum materials.
- Worked closely with editorial, design, and marketing teams to produce high-quality, educationally sound materials to fit current market needs.
- Evaluated and acquired manuscripts.
- Hired and supervised authors and editors.
- Wrote and edited book-jacket copy, author bios, annotations, and in-depth book synopses.
- Wrote product-specific articles for marketing materials, sales newsletter, and company newsletter.
- Helped hire and train editorial staff.
- Conducted classroom visits.

1993–1995 Copy Editor/Proofreading Coordinator, Perfection Learning, Des Moines, IA

- Copyedited and proofread more than 1,000 products annually, including books, curriculum, training materials, and catalogs.
- Hired and supervised 20-member freelance proofreading team.
- Spearheaded the implementation of proofreading processes that led to increased editorial productivity and cleaner published materials overall.
- Developed, implemented, and maintained house style guidelines.
- Created manuscript submission guidelines.
- Helped evaluate and acquire manuscripts.
- Helped organize and conduct focus groups.

EDUCATION

B.S. in Journalism and Mass Communication, University of Iowa, Iowa City, IA

CERTIFICATES/PROFESSIONAL WORKSHOPS

Business Writing That Counts
Media Relations Training

WORKSHOPS/CLASSES DEVELOPED & TAUGHT

The Editorial Function
How to Work with Editorial Freelancers
Introduction to Substantive and Developmental Editing
Proofreading Basics
Using Editorial Guidelines
Writing for Children

AFFILIATIONS

Authors Guild
Editorial Freelancers Association
Pacific Northwest Writers Association
Society of Children's Book Writers and Illustrators